# **ROMESS**<sup>®</sup> 3/19

# ROMESSAGE

### The Corporate Magazine of ROMESS



www.romess.de



#### Dear readers,

In 1999, we started a new chapter in the corporate communications of our company whereby we released our first company magazine. Today you're holding the 80th issue in your hands. To keep you, our esteemed customers, constantly informed of innovations that make your professional life easier, is an integral part of our philosophy, which consistently aims to assure with quality products and top service. That's why the Romessage is just as important to us as our lightning-speed repair service. Because at the end of the day, we can only be satisfied once you are.

I wish you a pleasant reading.
Werner Rogg

## Romessage celebrating its 20th anniversary

"Romess" plus "Message" (German: Message) results in "Romessage". This equation has been going on for more than 20 years now - the company magazine of ROMESS is celebrating its birthday with this issue. There is always news from ROMESS, because the company is in a constant state of innovation. "We develop and produce products that mostly require a need for clarification," says Werner Rogg, owner and CEO. "Our technological edge is well known, but in the 'Romessage' we can inform our customers what it consists of and where the added value of our products lies." The best example of this was the introduction of the new RoTWIN hydraulic system on the market. ROMESS was already the technology leader in the brake maintenance segment, but set absolutely new standards with its highly innovative hydraulics: patented, worldwide.

"Our Romessage editorial office has the task of presenting and illustrating the latest technology from our company. After all, people should know why it pays to rely on our brand instead of laying money down and hope that cheap products work, "says Werner Rogg. On the back page of this issue, we've included some of the hottest topics from 20 years of Romessage. Werner Rogg is quite happy. "We get a lot of feedback. The Romessage is well received by the reader".





#### Lots of potential

According the to Deficiency Report (Society for Technical Supervision), the number of vehicle defects last year continued to decline. . Nevertheless, every fifth car passes the security check due to significant deficiencies. The current GTÜ damage statistics are cited as environmental pollution at 27 percent, followed by lighting systems (24.9 percent). Alarming: 14.2 percent of the cars failed due to the brake system, and 13.4 percent of the complaints were due to the axles, wheels and tires. For garages and service centers, this statistic includes considerable business potential - especially for chassis and brakes -ROMESS offers top maintenance equipment...

#### Seals earned

ROMESS is known for its robust, long-lasting quality equipment. That is not by accident; production assembly at our company headquarters is carried out exclusively by specialists under strict quality control. "Here we make no compromises," assures boss Werner Rogg. "The seal 'Made in Germany' represents an obligation."



ROMESS devices are carefully manufactured. This principle is based on the top quality of our brand.

#### Diagnosis

### **Simply testing USM 20128**



The Ultrasonic Leak Detector USM 20128 from ROMESS detects even the smallest leaks. This also saves time and money in the commercial vehicle sector. Workshops can test the device without obligation. Inquiry to: info@romess.de.

Why cumbersome, if it can be easy? This question is being asked by more and more commercial vehicle service centers that rely on the innovative leak detector USM 20128 from ROMESS. They rely on the advantages of electroacoustic detection with the help of ultrasound. The demand for this smart diagnostic tool is growing in the workshop area unbroken.

That's what makes ROMESS CEO Werner Rogg happy. "Our device makes it possible to detect even the tiniest leakages accurately, quickly and cleanly. "Users are on the safe side because tiny air, steam and gas leaks with cross-sections of up to less than 0.1 millimeters are easily located. It is advisable to set the device optimally after receipt and to align it according to your own needs. It's easy and always worth it.

In the commercial vehicle sector, the USM 20128 is used primarily to check vacuum

controls in the vehicle, for example in engine management. The turbocharger and the brake booster can also be checked reliably with the USM 20128. The big advantages compared to conventional ultrasonic leak detectors lie in the enormous sensitivity and in the comfortable handling.

"We have always convinced and maintained our customers through quality," says Werner Rogg. This is also the case with the USM 20128. If you don't know this wonderful little tool yet, you don't have to buy your pig in a poke.

Automotive and commercial vehicle repair shops that are interested in the ultrasonic leak detector can put the USM 20128 to the test (request: info@romess.de). An informal request to ROMESS is enough, and you will receive a non-binding and unbureaucratic test device at your disposal.



# The classic anew: WOW on the outside and WOW on the inside

Who doesn't know the S 15 from ROMESS? The endurance runner is cult in many car repair shops. Over a long period of time, users have had such good experiences with the powerful blue ball that they don't want to change it. They don't need to, either.

After many years working with that reliable blue ball from ROMESS, anyone who decides to invest once again in a brake service device, but also wants to have the new, outstanding RoTWIN technology, no longer has to choose, because now the S 15 is available in the new S 16 RoTWIN version (order no.

1617). The classic S 15 has reassured generations of manufacturers and professionals with its high performance and reliability.

"We don't want these loyal users to switch to another device now, but rather to use a state-of-the-art S15-based

device in the future that they call their own," says ROMESS boss Werner Rogg. RoTWIN has set new standards after its market launch (right).



## **S** 15

# Classics renewed with Ro TWIN!

## Ro*TWIN* is pushed by government

Companies can promise a lot in marketing. The fact that our Ro TWIN is a very hot innovation is supported by the federal government. In the program ZIM (see below). Ro TWIN devices guarantee the car repair shop, especially in the maintenance of the braking systems of modern vehicles safety.

### ZIM for innovators\*

ZIM is called "Central Innovation Program for SMEs". This is a nationwide, technology and industry-open promotion program for medium-sized companies. New technology products are being promoted that are of great significance for the respective field of application.

## 20 years of Romessage Explaining top-technology

Why does Ro TWIN hydraulics work more effectively than conventional systems? Why does brake service depend on the correct flow pressure? How do you detect even the smallest leaks? These and other questions have been answered by our company magazine for more than 20 years reliably and generally understandable. The editorial team is not only dedicated to the major topics of the superior ROMESS technology, but also constantly picks up on small details and innovations that make the proven products from our company even better. Because getting better and better is not enough for us.We still want to get better...



The "Romessage" shows how ROMESS service equipment can be used profitably in the workshop; top leak detector USM 20128; below brake service with the S 15









The "Romessage" has always taken on details and explains even the smallest improvements to equipment and accessories. (pictures left).



Exciting: The "Romessage" accompanies the ROMESS engineers in their development work, here with the steering wheel adjusting balance.



With a comprehensive range of adapters, ROMESS has always set itself apart from the competition. The "Romessage" points that out.